

**HANSGROHE TO LAUNCH NEW HOSPITALITY SOLUTIONS AT HD EXPO
AXOR MONTREUX & MORE UNVEILED FOR FIRST TIME IN U.S.
May 3-5, Las Vegas**

(Alpharetta, GA – April 2017) Hansgrohe will launch several new hospitality solutions and programs at this year's HD Expo, May 3-5 in booth [4909](#). The exciting introductions include new faucets and shower components from the AXOR Montreux collection, as well as stylish, high-performing and eco-conscious showerheads and showerpipes from the hansgrohe brand. The show will also mark the début of AXOR FINISHPLUS, a dynamic program that offers bespoke AXOR fittings in highly durable finishes to meet the needs of top commercial projects around the world. A working handshower "fountain" will also be on view, allowing visitors to see and test out Hansgrohe's latest Select shower technology firsthand.

Brian Dunn, Director of Sales, Global Projects, Hansgrohe USA, comments, "Whether it's catering to a certain end user, such as a millennial or aging baby boomer, delivering a specific on-brand guest experience, or meeting strict environmental product and local building codes, we are aware that specifiers are met with rigorous demands in today's project landscape. With a robust and ever-growing product assortment and a team dedicated exclusively to the sector—Hansgrohe's Global Projects Division---we are an exceptional hospitality resource and partner."

Introductions on display include:

New from AXOR:

Created by Phoenix Design for the AXOR brand, **AXOR Montreux** merges traditional elegance with superior German engineering and modern details. The Belle Époque inspired designs in the line include the AXOR Montreux 210 Single Hole Faucet, and the AXOR Montreux Widespread Faucet, which is available with either lever or cross handles. These are complemented by AXOR Montreux shower fittings, including the AXOR Montreux 1-jet handshower, AXOR Montreux Thermostatic Trim and AXOR Montreux wallbar. With the new **AXOR FINISHPLUS** capability, these and other AXOR offerings can be ordered in several richly hued finishes and with other custom modifications. Finishes are achieved in Hansgrohe's lab in Germany through "Physical Vapor Deposition Technology" (PVD), which involves the application of noble gases under laboratory conditions. These gases are ignited to produce a vapor that envelops the pieces being treated. The resulting finishes are more durable than powder coating, as they are highly resistant against scratches, cleaning agents and harsh environments.

New from hansgrohe:

The hansgrohe brand will showcase energy-efficient, high performance showerheads and handshowers that meet the latest codes, including California CEC legislation. Shower fittings on view include two showerpipes: the **Raindance Select E 300 with ShowerSelect Controls** and the **Croma Select E 180**. These units are all-in-one shower solutions, and because they are outside the wall, they can be easily installed and maintained. The Raindance Select E 300 model features a generously proportioned Raindance Select E 300 showerhead and Raindance Select E 120 handshower. Integrated into its body are ShowerSelect controls, which can be engaged at the touch of a button. The Croma Select E includes a showerhead and handshower. The included handshower components are ideal for guest bathing, as well as helpful for housekeeping staff who can clean the deep recesses of the shower and bath by moving the

handshower freely and directing the water where it needs to go. The shower expert of 116 years will also showcase several WaterSense-approved showerheads and handshowers in the Raindance and Croma collections, all with flow rates of 2.0 GPM or lower.

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About the Hansgrohe Group – Das Original.

With its brands AXOR and hansgrohe, the Hansgrohe Group, based in Schiltach/Southern Germany, enjoys a reputation as a leader in quality, innovation and design within the bath and kitchen industry. The Hansgrohe Group–Das Original–brings form and function to water with taps, showerheads and shower systems. The 116-year history of the company is marked by innovations such as the first hand-held shower with multiple spray types, the first pull-out kitchen tap, and the first wall bar to hold a hand-held shower. The company holds more than 17,000 active property rights. The Hansgrohe Group stands for long-lasting quality products. With 34 subsidiaries and 21 sales offices supplying products in more than 140 countries, the company is a reliable partner to its customers around the world. The Hansgrohe Group, its brands and products have won numerous awards, including more than 500 design prizes since 1974. Sustainable production of resource-conserving products is central to the company's business activities around the globe. The products of the Hansgrohe Group are featured in projects around the world, such as the luxurious ocean liner *Queen Mary 2*, and the world's tallest building, the Burj Khalifa in Dubai. The Group's high quality standards are ensured by five wholly-owned production facilities: two in Germany, one each in France, the United States and China. In 2015, the Hansgrohe Group generated a turnover of EUR 964 million. It employs more than 4,000 people worldwide, about 60 percent of whom work in Germany.



Find out more about the Hansgrohe Group and its brands AXOR and hansgrohe on:

www.facebook.com/AXOR.design
www.facebook.com/hansgroheusa
www.twitter.com/hansgroheusa
www.instagram.com/hansgroheusa
www.pinterest.com/hansgroheusa



Design Leader in the Sanitation Industry

In the current ranking of the International Forum Design (iF) of the best companies in the world for design, the Hansgrohe Group, with its brands AXOR and hansgrohe, ranks 10th among 2,000 listed companies. The 860 points earned by the Schiltach-based fixtures and shower specialist outperform famous brands such as Apple, Daimler and Nike, and reconfirm the company's leading position in the sanitation industry.

www.hansgrohe.com/design

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